



Sponsorship Levels

This event will be promoted through broadcast and print media. **Your sponsorship in this program supports the Boys & Girls Club of Ukiah and local music in our community.** Our Presenting Sponsor, **KWINE/ MAX Radio** will be providing all promotions of this event both on **KWINE and MAX Radio**. Information about this event will also be in the Ukiah Daily Journal and Mendo-Lake Exchange along with posters distributed in the area. Your business will also be on banners at the event and recognized throughout the day. This is a great way to support Boys & Girls Club and promote your business.

Major Sponsor: \$500 to \$1000 +Value

Receives:

- Guaranteed placement in all media including:
 - Print – Newspaper & Fliers
 - Radio

- Shared poster with logo at event
- Listing with graphic on Website & Myspace
- Space at event for promotional materials

*** There are limited spots for this level of sponsorship****

Sponsor: \$25 to \$499 Value

Receives:

- Random rotation spot in ads on Kwine/ Max
- Listing in printed media
- Shared spot on poster at event
- Listing on Website & Myspace
- Space at event for promotional materials

Though donations of money are always appreciated, your donation does not have to be monetary. Below are some of the things needed to make this event happen. If you can provide any of these items, please let us know!

- Wood for Awards
- Rope for Stanchions
- Microphone Cables
- Award Plates & Engraving

- Metal Stars for Awards
- Soft wood for Stanchions
- XLR Cables
- Speakers For Speaker Cabinets

- Signs/ Posters for Event
- General Printing
- Microphone Stands

Auction Item Donation Ideas:

- | | | | | |
|-----------|-------------------|----------------------|-----------------------|----------------|
| Jackets | Tools | Gift Certificates | Musical Instruments | Gift Baskets |
| Hats | T-Shirts | MP3 Players | Sunglasses | Makeup |
| Makeovers | Meal Certificates | Lodging Certificates | Printing Certificates | Photo Sessions |

Or anything else that you would like to donate for the public to bid on in our silent auction!

In addition to prizes, every band receives a packet at the event. Sponsors are encouraged to enclose promotional materials that each participating act receives that will encourage the act to visit your business such as coupons or fliers.